

# Celebrate Tax Day! Our Special Savings Event Deadline is Extended!

## Announcing: SofTouch™ Dental is Celebrating Tax Day, April 18<sup>th</sup> with **10% Off** Any Undone Treatment Over \$150!

Dear Friend,

Did You Get Your 2010 Tax Filing Deadline Stimulus? Most Americans won't. In fact, only a small slice of them, right here in the Salem-area, will!

Here's what I mean...

**While most dread tax day, we *celebrate* it!**

And, as a highly-valued member of our practice – our extended family – we'd like to offer you 10% off any undone treatment you have, which has yet to be scheduled, over \$150.

How does this work? If your were prescribed treatment for a crown, for instance, you could save 10% of the total treatment. Combine that with a 5% discount for cash payment at time of service (or, maybe you qualify for our additional 5% discount for our 60+ patients), and you *could* save up to a total 20% off if you combined all the discounts!

There is one "catch:" You do have to hurry. All treatment for this special offer must be

scheduled and on our "books" by no later than April 22<sup>nd</sup>.

If you call after Friday, April 22<sup>nd</sup>, we won't be able to extend this special offer.

Tax time only comes around once a year, and with huge stimulus savings like this, why postpone better health? Take advantage of this last chance, now.

Call now to schedule: **503-371-2424**. Be sure to mention this "*Tax Stimulus Postcard Extension*," and just ask for me, Angie. We look forward to seeing you!

Sincerely,

*Angie Axmaker*

Office Manager

P.S. This 10% off undone treatment offer absolutely ends April 22<sup>nd</sup>. Call to schedule your undone treatment and you could be eligible for up to **20% off** your undone, yet-to-be-scheduled treatment!



# **Tax Stimulus Offer Extended!**

## **Your Last Chance to Save 10%!**

**10% OFF ANY  
Unscheduled  
Treatment  
Over \$150!  
Hurry this  
Offer Expires  
April 22<sup>nd</sup>!**