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# What Others Are Saying About Dan Kennedy & Jerry Jones...



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"Jerry...I have had great success with your 'Olive Branch' reactivation letter sequence and was hoping to thank you in person, perhaps buy you a beer. It is the least I could do to repay the value you have contributed to my practice."

**-Dr. Darryl Marsh,  
Brisbane, Australia**

After 30 years in the dental profession and a rollercoaster ride, I had managed to build a fairly successful solo practice and a marginal second office; **however I was still locked to my dental chair with the "Fur-Lined Cuffs"**. I was trapped making a comfortable living with no real retirement lifestyle in sight.

Then I landed on "Planet Dan". Everything changed. After a few short months of looking at the world through Kennedy eyes, I realized my lifetime goal of "Financial Independence" was possible. After only 1 year of implementing Dan's business insights, I had built 4 practices averaging \$1.1M each and retired my dental loops forever.

Without the distraction of day-to-day patient care, I now have 6 thriving practices and 4 more in process. Not having to worry about an idol clinic, Jan, my wife of 35 years, and I enjoy traveling in the middle of the week (no crowds) to exotic destinations. When I do come home to work, my commute has been shortened to 40 feet to my in-home office overlooking the pool. No more sore dentures. No more sensitive teeth. There are some days I don't get out of my house slippers; however my business continues to grow.

Dan Kennedy and his influence on my life has been the one of the most valuable keys to unlocking my "Fur-Lined Cuffs". Maybe he's got the key for you.

*-Kelly Brown DDS  
Guthrie, OK*

"Jerry...Our Holiday Donation Program at my Parkside practice is going gangbusters. I'll get you some stats next week or so. I can't remember ANY marketing project which has put as many people in our chairs as this! And it didn't cost us..."

**- D.C. Bonadeo, DDS  
Birmingham, MI**

"Hi Jerry, Just mailed my 'guilt-free' postcards on 8/10. On 8/13 my second new patient in the office gets approved and appointed for a \$6800 case. Her last dentist was one block away and didn't feel comfortable doing what she needed. Jerry, you're the man!" **JD Murray, DDS, Atlanta, Georgia**

Hi Jerry,  
Thanks for taking time out to speak with me. The information was very helpful and I really felt energized after our conversation. You are really awesome for sharing with us your insight into marketing and practice mgmt.  
Talk soon,  
*Vineet Sohoni, DDS, Florham Park, NJ*

Hi Jerry, ...I completely agree with this "cool habit," ... I can get so much more done. **Thanks for all your great info!**  
*Brian Handel, DMD, Wayne, PA*

Dear Jerry:

Before signing up for your coaching program, I researched most of the other consultants out there. Everybody from Tom Orent (The Gems Guy), Howie Horrocks, New Patients, Inc., Ed O'Keefe, yourself and others. They all have a lot to offer.

My situation is different than many where I have 2 practices and am trying to get one to the point where it can run without me being there doing the Dentistry. I also have a full-time Associate at that office. We were looking to transition from mostly managed care to mostly fee-for-service.

Out of all the consultants, you are the only one that "Walks-the-walk", not being a Dentist, yet owning multiple profitable practices that are non-managed care. You have this so down, as you have said in our discussions, that you would rather start a practice from scratch, utilizing your marketing rather than buy an existing one because you save a ton of money and because you have done it before, know it's a slam-dunk.

These past 6 months you have always been available whenever I needed you. And, I get to speak directly with you, not one of your associates, as is the case with most other consultants. This is my first experience with you and so far you have over-delivered on all of your promises. Keep up the good work.

Thanks,

*Jonathan Greenburg, DDS, AGD*